



Guidelines for Using Chia Network's Trademarks and Copyrighted Material on the Web

Chia Network encourages free exchange of information via the Internet. Nonetheless, Chia Network is vigilant in protecting all components of its brand, including the Chia Network trademarks, service marks, logos, and copyrighted materials. To help you avoid infringement of Chia Network's Intellectual Property rights, Chia Network sets forth the following guidelines for the use of its trademarks and copyrighted materials on the Internet. These guidelines, in addition to all other Chia Network trademark and copyright policies and guidelines, are subject to change at any time and without notice.

Domain Names

Do not use Chia, Chia Network or any other Chia Network's trademarks as all or part of a domain name without securing a written permission from Chia Network. Examples of inappropriate use of the CHIA mark in a domain name include: www.chialab.com; www.ychia.org; and www.thechiaplot.net. When in doubt, please contact chiaip@chia.net for a complete listing of Chia Network trademarks.

Linking and Framing

- Do not use a hyperlink or deep-link (bypasses homepage and brings user directly to an interior page) to present any work created by Chia Network as your own.
- Do not use a hyperlink or deep-link in a way that is likely to confuse, or to imply affiliation, endorsement or sponsorship unless such affiliation, endorsement or sponsorship has been created through a written agreement with Chia Network.
- Do not use a hyperlink or deep-link to defame, disparage, or harm the reputation of Chia Network, its employees, partners, vendors, or other related companies.
- Do not use a hyperlink or deep-link to violate the rights of or defame, disparage, or harm any person or entity.
- Do link to the Chia Network homepage or interior pages using hypertext.
- Do hyperlink to the Chia Network's homepage. If you do, you must ensure that the end user understands they will leave your website and enter the Chia Network's homepage.
- Do deep-link only when there is a requirement for information about Chia Network's technologies, services or products. If you do, you must ensure that the end user understands they will leave your website and enter Chia Network's website.
- Do not frame any Chia Network content, including its websites and webpages.

Re-hosting

Re-hosting is presenting a copy of a Chia Network webpage while keeping that copy on your server. Do not re-host any Chia Network content, including webpages and applications without written permission from Chia Network. You may request permission to re-host by contacting

permissions@chia.net.

Meta-tag

Unless specifically authorized by Chia Network, do not use Chia, Chia Network or any Chia trademarks in the meta-tags of your website.

Trademarks

Do not use any Chia Network trademarks such as the Chia word mark, the Chia Logo, or the Chia Leaf Logo on your website without written permission from Chia Network. Do not display any Chia Network trademarks prominently or as the visual focal point of your web content. Read the Chia Network Trademark Policy.

Derivative Work

- Do not create new content based on any Chia Network copyrighted content, unless expressly authorized by Chia Network.
- Do not adapt or modify Chia Network original works, including the Chia Network color scheme, visual appearance, graphic design, webpage content.

See the Chia Network Copyright Policy for more information.

Disclaimer

These Guidelines are not intended to serve as legal advice. Please consult your own attorney about your legal rights. For questions about Guidelines for Using Chia Network's Trademarks and Copyrighted Materials on the Web, please contact chiaip@chia.net.

Chia Logo Use

Because the Chia Network trademarks, including the Leaf Logo, are valuable assets of Chia Network, you must comply with the Chia Network Logo Use Guidelines outlined below.

Minimal Size

Logo size will vary depending on use but the logo and signature should never be smaller than 1" wide in print and 96 pixels wide for Web use.



Preferred Size

The logo and signature preferred size is a minimum of 1.5" wide or 144 for Web use.



Full Color Logo without Copy

The Chia leaf logo without copy may be used by itself. The following size requirements apply to the leaf logo.

Minimal Size

Logo size will vary depending on use but the logo without signature should never be smaller than 1" wide in print and 96 pixels wide for Web use.



Preferred Size

The logo preferred size is a minimum of 1.5" wide print or 144 pixels for Web use.



Color Specifications

Full Color Logo with Copy

You must not alter the color of the Logos, other than to print them, as needed, in black and white or in grey-scale. The design should always appear in **blue, hex color #42506C (RGB: 66, 80 and 108)**.

A consistent color scheme ensures that a cohesive image is presented across all Chia Network communications materials. The following colors and appropriate uses are to be used across all marketing collateral, websites, and multimedia campaigns.

Color Palette



CMYK: 38.89 / 25.93 / 0 / 57.65 RGB: 66 80 108 HEX#: 42506C

Questions and Contact Information

For questions or comments regarding a Chia Network logo, to obtain alternate logo formats, or to request additional artwork, please email all branding requests to Ashlee Strathmeyer, Director of Corporate Marketing.

Ashlee Strathmeyer, Director of Corporate Marketing

a.strathmeyer@chia.net

Chia Network

611 Gateway Boulevard, Suite 120

South San Francisco, California 94080

Additional Guidelines

In addition to following Branding Guidelines above, you must comply with Chia Network's [Copyright Policy](#) and [Web Use Guideline](#).

Disclaimer

This policy is not intended as legal advice. Please consult your own attorney about your legal rights or duties. Please contact chiaip@chia.net with questions regarding Chia Network policy for its trademarks.